

ENGINEUITY 2017



COMPETITION REVIEW



The Global Challenge



An **international field of 200+ teams** started the **ENGINUITY 2017** Business Management Competition for Construction Professionals in the UK and worldwide.

The entrants included teams from consultancies and contractors based around the UK, Europe, Middle East, Asia Pacific and the Americas, emphasising the wide ranging and global appeal of the Enginuity competition.



Using the Enginuity Simulation, participants, working as a team of directors, were given the **task of running a fledgling UK-based Global Construction Business.**

The new management team needed to form **an effective strategy to grow the business**, and satisfy the high demands of the company's shareholders, who were keen to see a quick return on their investment.

Key decisions had to be made to manage the business for a simulated number of years, in a dynamic 'real life' environment, with jobs, clients, competitors and people across different continents and countries, resulting in **unique challenges** and **opportunities** and requiring some special management skills to be successful.



ENGINUITY 2017 put participants in the 'hot seat', providing them with the opportunity to acquire an understanding of the challenges and decisions that face their corporate management on a daily basis.



Preliminary Rounds



The PRELIMINARY ROUNDS

During the 8 weekly Preliminary Rounds, which took place between March and April, each team played independently in their own 'virtual' world, competing for work against simulated rival companies, each with their own bidding strategies.

12 teams qualified for the Final, with the largest sponsor WSP well represented, along with teams from Beca, MWH now part of Stantec, Parsons Corporation, Ramboll and the Robert Bird Group.

The finalists were spread globally, with 1 from Australia, 3 teams from the UK, 3 from New Zealand and 5 from the United States.

With just over 200 points between the finalists, another highly competitive final was in store.

Position	Name	Sponsor	Location	Total KPI
1	Never Tell Me The Odds	WSP	United States	2,542
2	Le Nain Rouge	WSP	United States	2,518
3	LEEEROY JENKINS	WSP	United States	2,502
4	Stechay Inc.	WSP	UK	2,500
5	Robert's Lucky Birds	Robert Bird Group	UK	2,490
6	TheBestBecaTeamSoFar	Beca	New Zealand	2,435
7	Orange is the new Blue	MWH now part of Stantec	Australia	2,424
8	No Trumping Way	Beca	New Zealand	2,367
9	Build Everything Create Anything	Beca	New Zealand	2,342
10	Manatees Wearing Hats, now Part of Stantec	MWH now part of Stantec	United States	2,334
11	RAMBO(LOL)	Ramboll	UK	2,333
12	Capitol Based	Parsons Corporation	United States	2,330

The top of the League Table at the end of the Preliminary Rounds



The Final



The FINAL

The final was played over a further 6 rounds during two weeks in early May, enabling the teams to take part in the final from wherever they were located, and giving them enough time between each round to make considered and effective decisions, and reflect upon and refine their strategies.

During the final the teams competed 'head to head' directly against each other. This created an even more uncertain and pressurised environment in which the skills and team dynamics formed in the early years were really put to the test.

The final saw lots of ups and downs, but ultimately it was **“Never Tell Me The Odds”** from **WSP** who deservedly emerged victorious as the [ENGINUITY 2017 Champions](#), and the first winning team from the United States.

Position	Name	Sponsor	Location	Total KPI
1	Never Tell Me The Odds	WSP	United States	3,638
2	Stechay Inc.	WSP	UK	3,560
3	TheBestBecaTeamSoFar	Beca	New Zealand	3,488
4	Le Nain Rouge	WSP	United States	3,459
5	Orange is the new Blue	MWH now part of Stantec	Australia	3,366
6	Robert's Lucky Birds	Robert Bird Group	UK	3,307
7	Capitol Based	Parsons Corporation	United States	3,159
8	No Trumping Way	Beca	New Zealand	3,152
9	Build Everything Create Anything	Beca	New Zealand	3,151
10	Manatees Wearing Hats, now Part of Stantec	MWH now part of Stantec	United States	2,943
11	RAMBO(LOL)	Ramboll	UK	2,920
12	LEEEROY JENKINS	WSP	United States	2,801

The Final League Table



The Champions



The Champions,
"Never Tell Me The Odds" from
WSP with their awards.

Each member of the winning team :-

Vincent Favale
Brendan Tyler
Matthew Beller
Joseph Salvo

received a cash prize, engraved crystal award
and certificate of achievement.





The Runners Up



The Runners Up, **"Stechay Inc."** from **WSP** with their awards.

Each of the runners up :-

Bogdan Kosanovic
Milos Mitrovic
Branislav Jelkic
Jelena Jovanovic
Svetlana Krstic

received a cash prize, engraved crystal award and certificate of achievement.





All Finalists



Each finalist received a personalised laminated certificate of achievement, denoting their finishing position in the overall Competition.

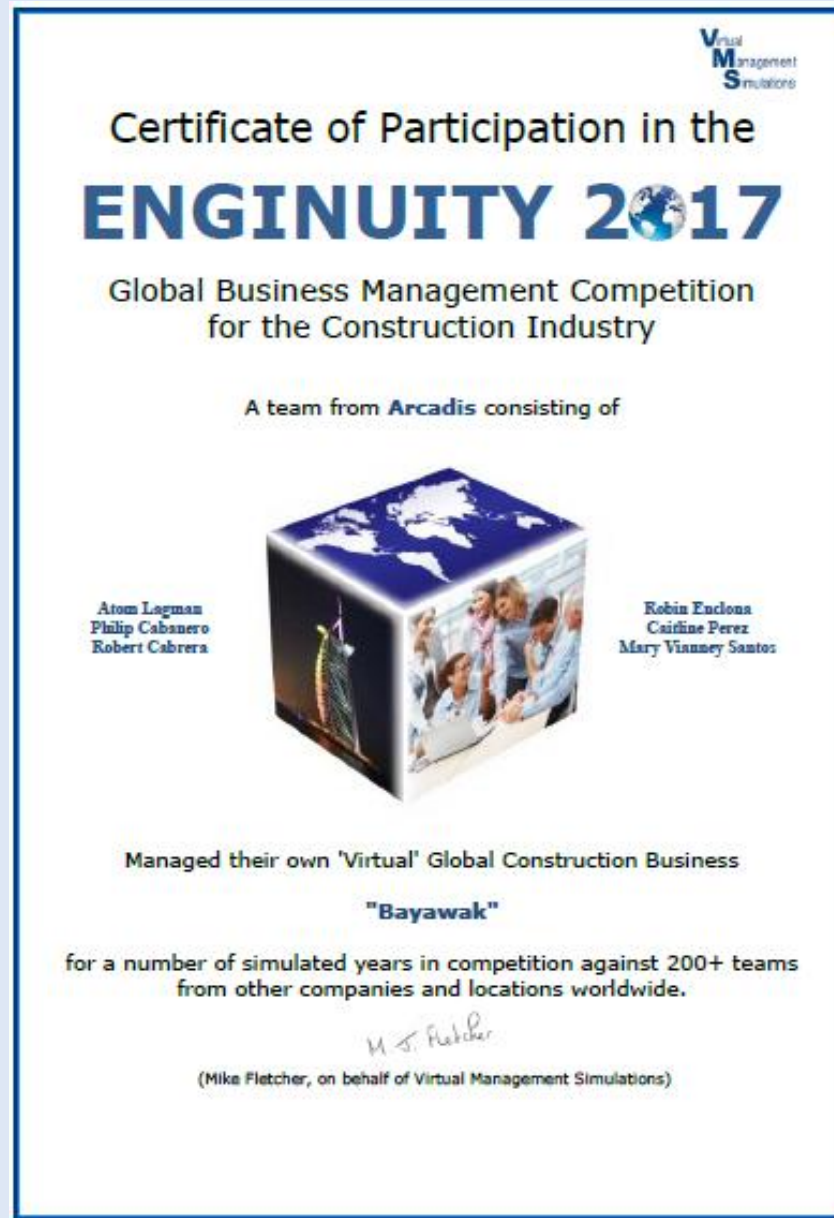




Certificate Of Participation



Each participant in the Competition received a certificate of participation.





2017

- **Publicity** for the competition will be sent out at the beginning of November
- **Registration** will start during November

2018

- The **2018 software** is released on the website at the beginning of January
- **Trialling** starts after the software is released for registered teams
- The **Preliminary Rounds** take place during March and April
- The **Final** will take place during May



Further Information



Further detailed information can be obtained from the website at:

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or by e-mail

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