

#### **Enginuity 2024 Competition**

#### COMPARATIVE ASSESSMENT OF TEAMS REPORT

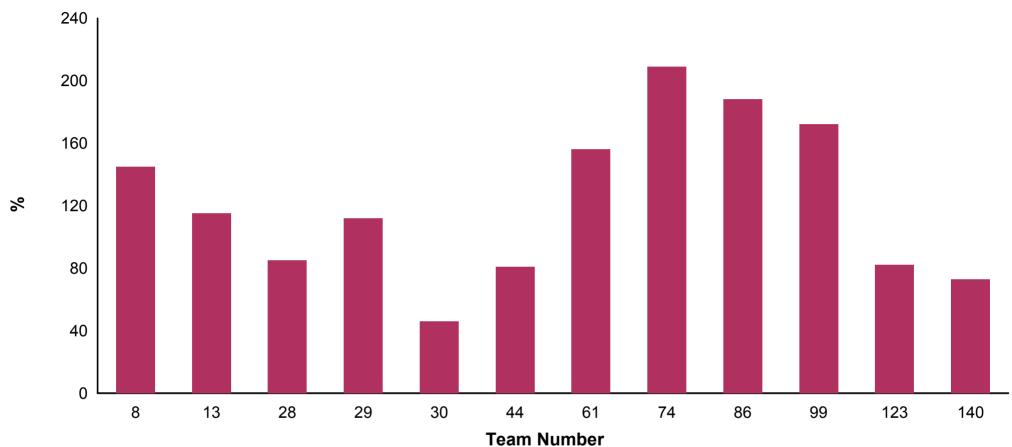
**CURRENT POSITION** 

#### **DURING TIME IN CHARGE**

								PROCURI	EMENT	JOB PROGRESSION			COMPANY PROFITABILITY			COMPANY VALUE	
No.	Name	No. of pers	Chg in Value	Chg in Share Price Value	F/ward W/load	F/ward Margin	Market Share	Average value of work won each period	Average margin in jobs won	Average t/over each period	Average amount job profit each period	job profit	Average amount gross profit each period	Average amount overhead cost each period	Average amount operating profit each period	Average dividend paid each period	Average change in company value each period
8	Constructive Chaos	14	145 %	262 %	84.9 m	1.8 %	32 %	22.3 m	2.8 %	17.3 m	1.1 m	6.8 %	1,104,251	269,126	670,957	152,211	510,851
13	Fanatics	14	115 %	356 %	53.7 m	2.4 %	26 %	22.1 m	2.9 %	19.3 m	1.2 m	6.9 %	1,228,730	247,504	789,819	374,756	405,146
28	HatchGPT	14	85 %	197 %	59.2 m	1.8 %	27 %	22.3 m	2.9 %	19.1 m	1.0 m	5.8 %	1,019,496	305,587	580,176	253,825	298,194
29	Infraco Invasion	14	112 %	257 %	63.3 m	1.9 %	28 %	22.5 m	3.0 %	19.0 m	1.1 m	6.3 %	1,118,467	249,784	702,915	289,895	394,990
30	Enginuity State of Mind	14	46 %	162 %	35.2 m	1.2 %	34 %	18.7 m	2.8 %	17.2 m	1.0 m	5.9 %	941,089	287,734	523,037	349,982	161,100
44	Antipodean Pavlovs	14	81 %	255 %	60.9 m	1.1 %	29 %	21.8 m	2.8 %	18.5 m	1.1 m	6.1 %	1,053,478	249,850	646,390	347,414	284,217
61	Powerhouse	14	156 %	353 %	49.7 m	3.3 %	28 %	21.5 m	3.2 %	19.0 m	1.2 m	6.8 %	1,193,973	245,699	759,330	210,371	549,057
74	The Mighty Turtles	14	209 %	306 %	63.3 m	2.1 %	24 %	23.7 m	2.8 %	20.2 m	1.4 m	7.3 %	1,359,506	248,057	893,742	163,418	733,415
86	Stan Movers	14	188 %	223 %	61.5 m	2.7 %	30 %	22.6 m	3.3 %	19.3 m	1.2 m	6.8 %	1,211,661	245,340	778,285	111,908	659,710
99	Whatever It Takes	14	172 %	280 %	71.7 m	2.6 %	32 %	24.2 m	3.1 %	20.1 m	1.3 m	7.0 %	1,294,072	263,162	829,786	231,071	604,875
123	Stantogether	14	82 %	139 %	67.7 m	0.9 %	30 %	20.9 m	2.7 %	17.1 m	0.9 m	5.8 %	914,428	325,201	480,497	164,386	289,762
140	The MARTians	14	73 %	163 %	60.6 m	1.6 %	35 %	20.9 m	2.8 %	17.6 m	1.0 m	6.3 %	1,023,047	356,090	539,465	270,357	255,747

# **CURRENT POSITION**

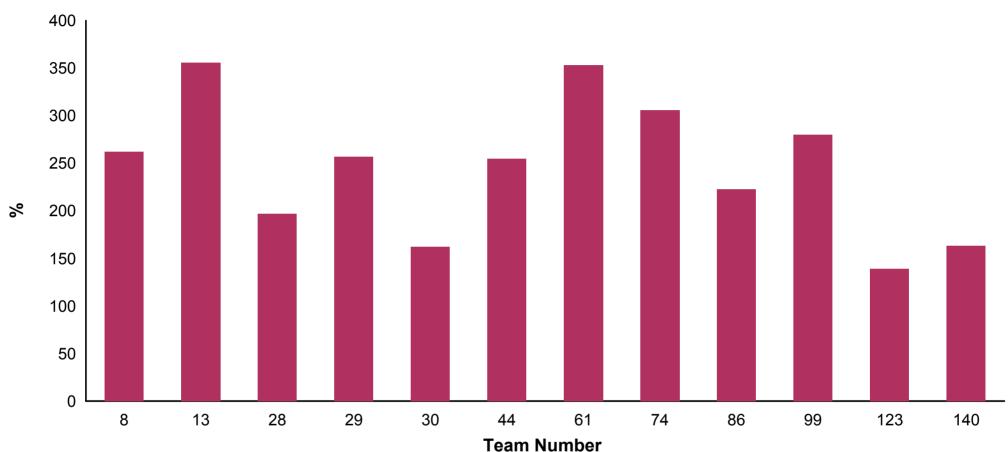
#### **CHANGE IN COMPANY VALUE**



The key to growing the business successfully is in improving its value.

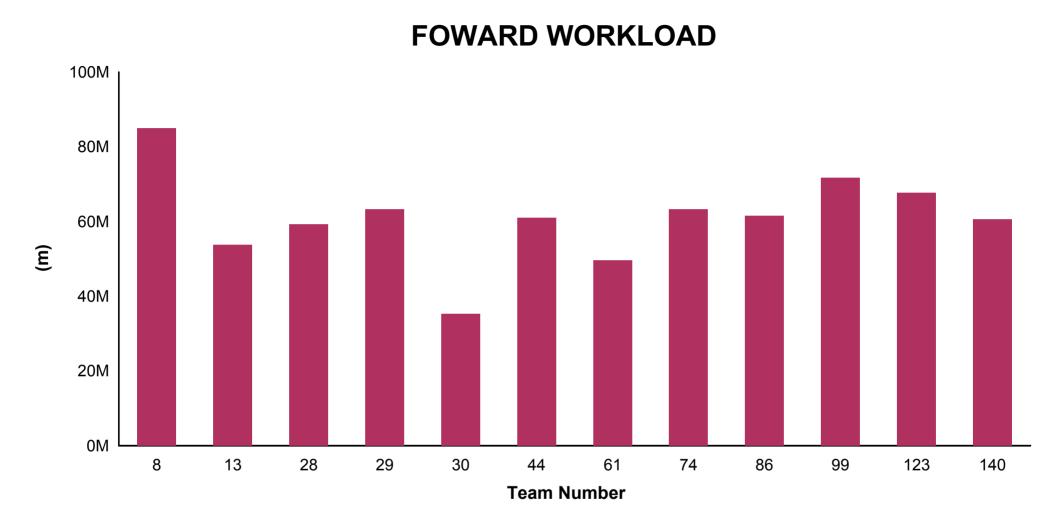
This is achieved by winning plenty of new work, progressing jobs profitably and keeping overhead costs under control.

#### **CHANGE IN SHARE PRICE**



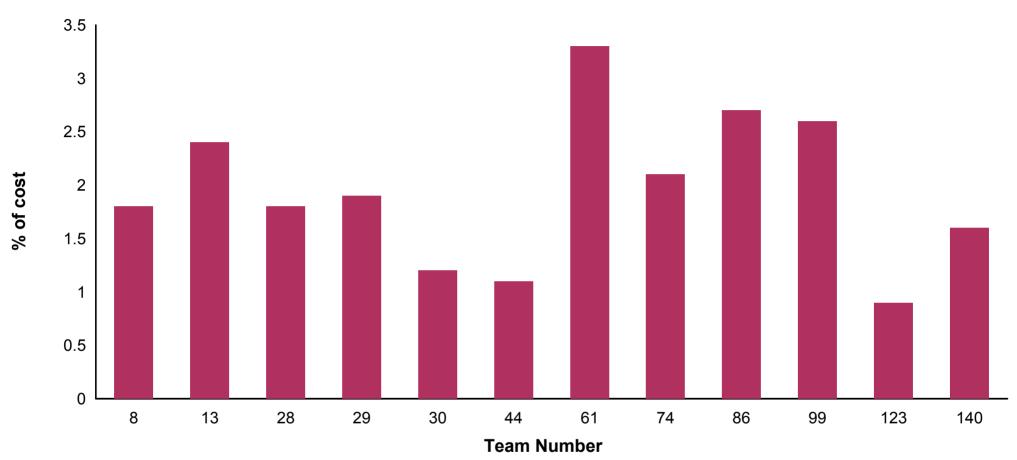
The company's share price is one of the key performance indicators in measuring the success or failure of the company, with a rising share price signifying increasing industry confidence in the fortunes of the company.

The share price is influenced by the level of dividend paid to the shareholders, the value of the company, the future profitability of the company and the debt burden (gearing ratio) of the company.



As well as past performance, the future outlook in terms of forward workload is key to the future prosperity of the business.

#### **FOWARD MARGIN**

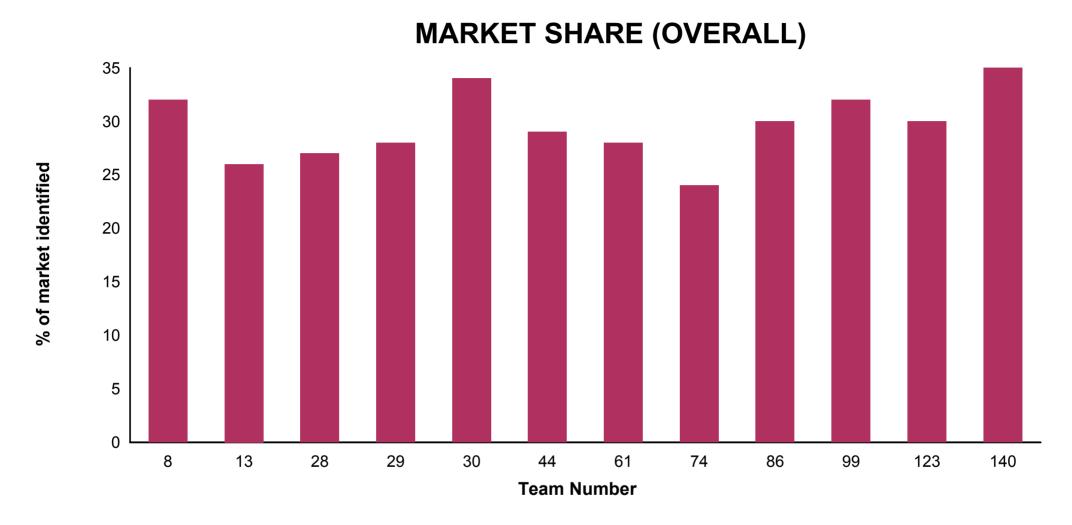


Forward workload needs to be profitable, and the forward margin measures this.

## DURING TIME IN CHARGE

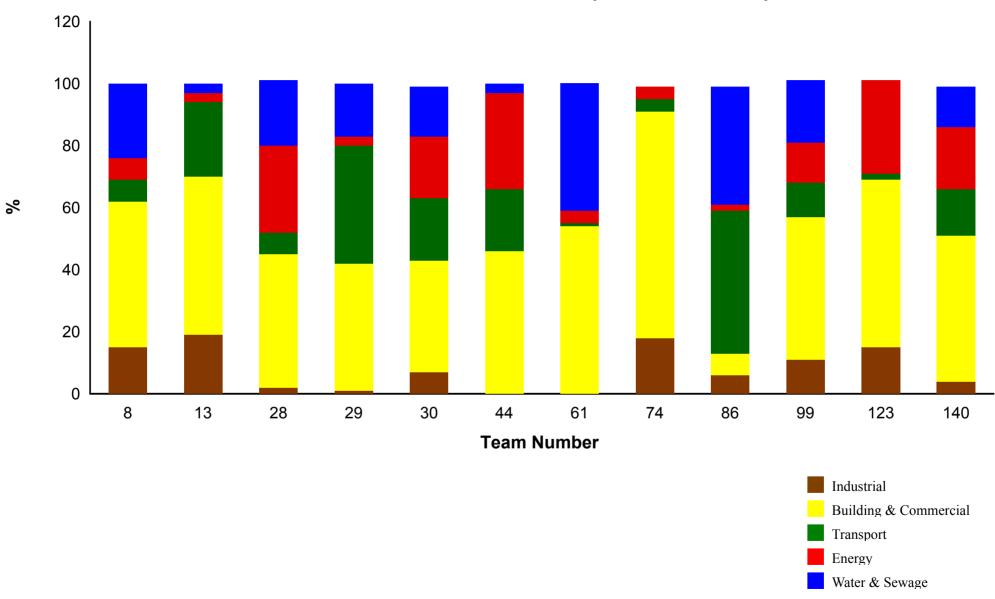
### IDENTIFYING NEW WORK

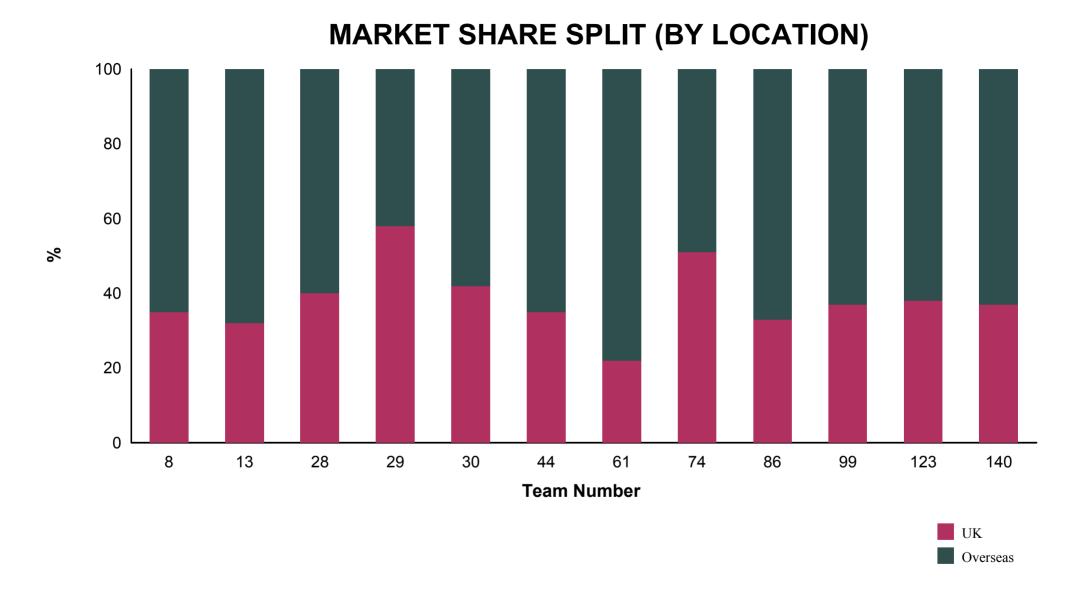
Market share is increased by identifying new work in different sectors and locations (UK/Overseas)



Developing an effective marketing strategy, and identifying new work in different sectors and locations (UK/Overseas) is critical to enable the business to grow by securing jobs through competitive bidding.

### MARKET SHARE SPLIT (BY SECTOR)



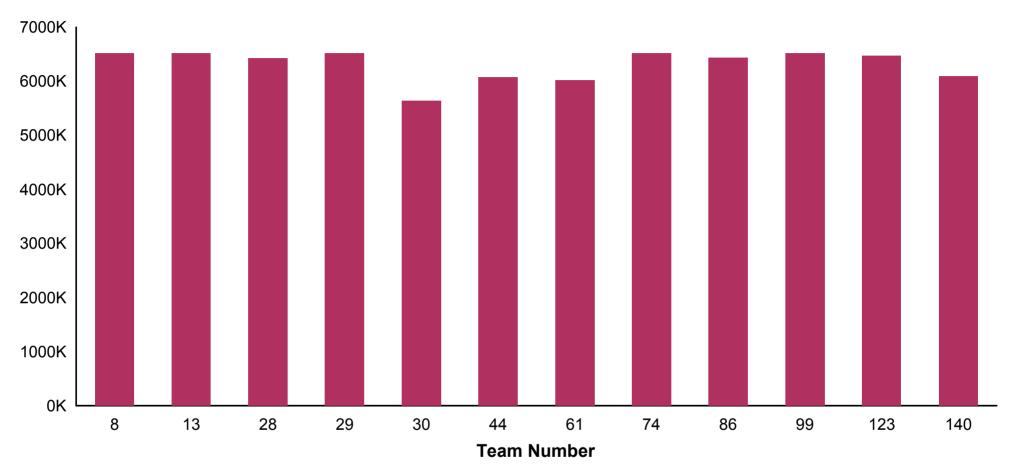


### DURING TIME IN CHARGE

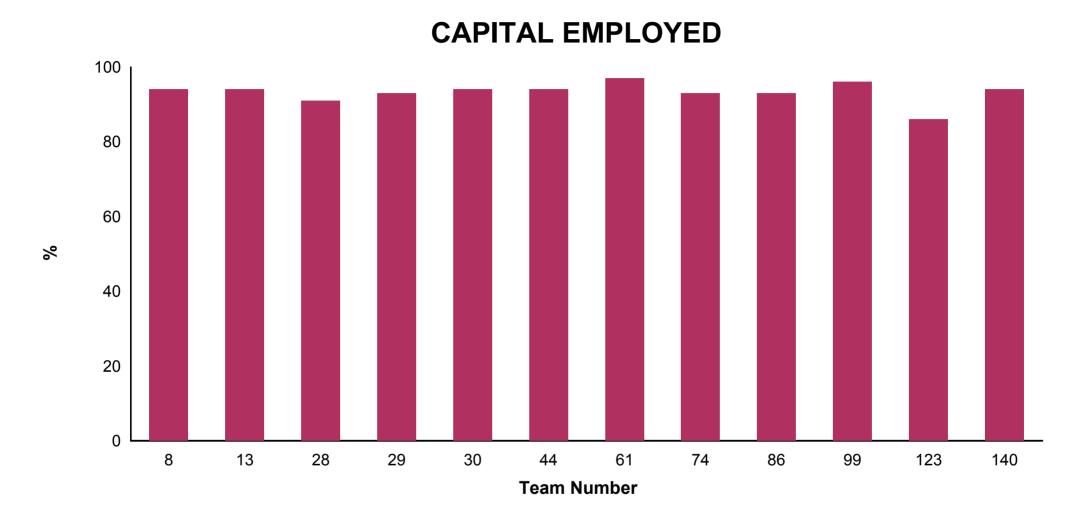
# EXPANDING THE COMPANY INFRASTRUCTURE

Having identified new work through the marketing decisions, the amount of new work that could be potentially won depends upon the size of the company's infrastructure, or capital base.

#### **AVERAGE CAPITAL BASE SIZE EACH PERIOD**



Expanding the company's capital base (infrastructure) enables more work to be underaken, and potentially more growth.



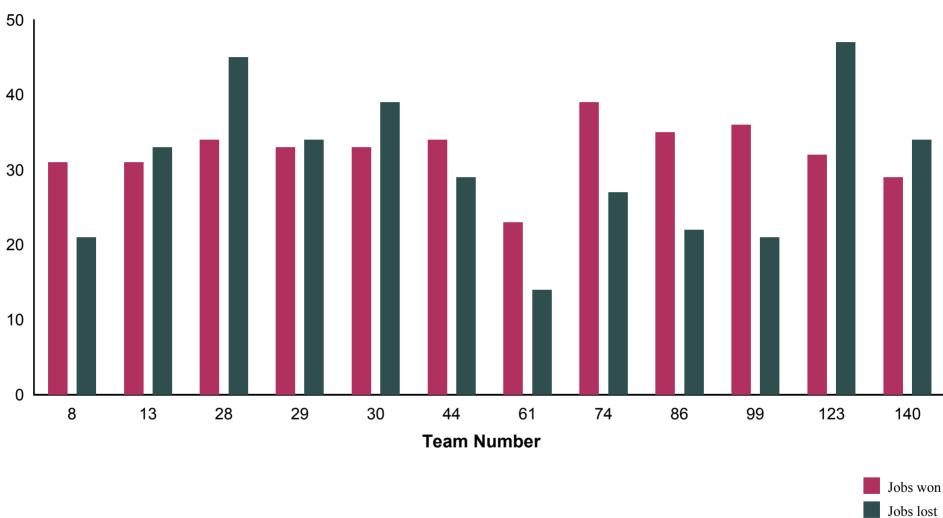
The Capital Employed measures how much of the company's capital base (infrastructure) is being utilised through winning new work.

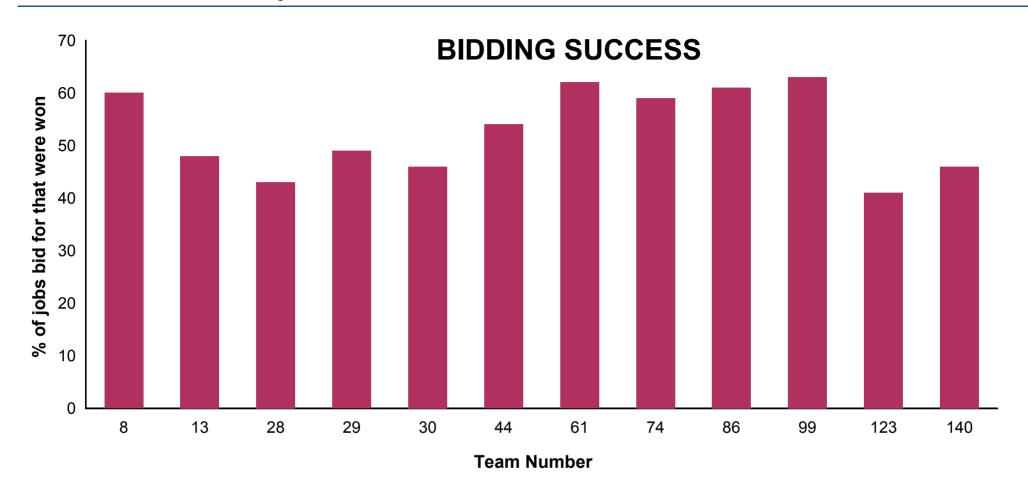
### DURING TIME IN CHARGE

#### WINNING NEW WORK

To grow the business it is essential that the company is able to win new work in a competitive bidding environment



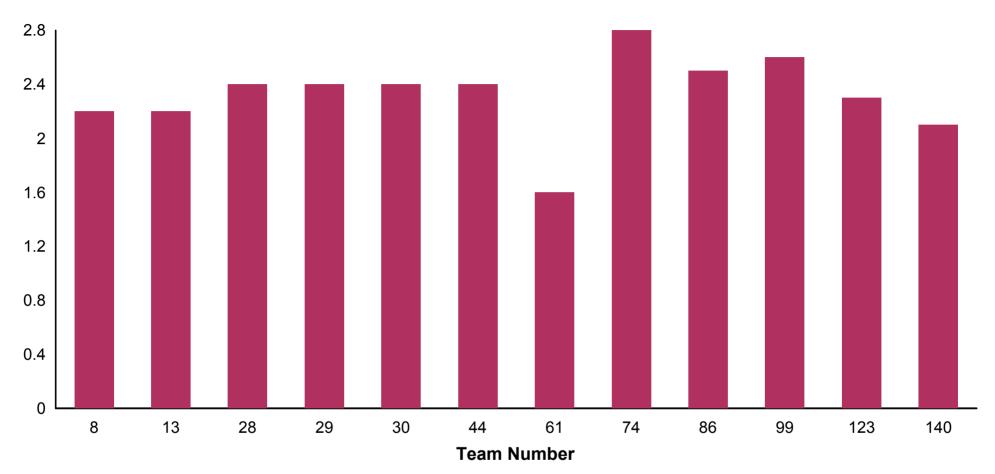


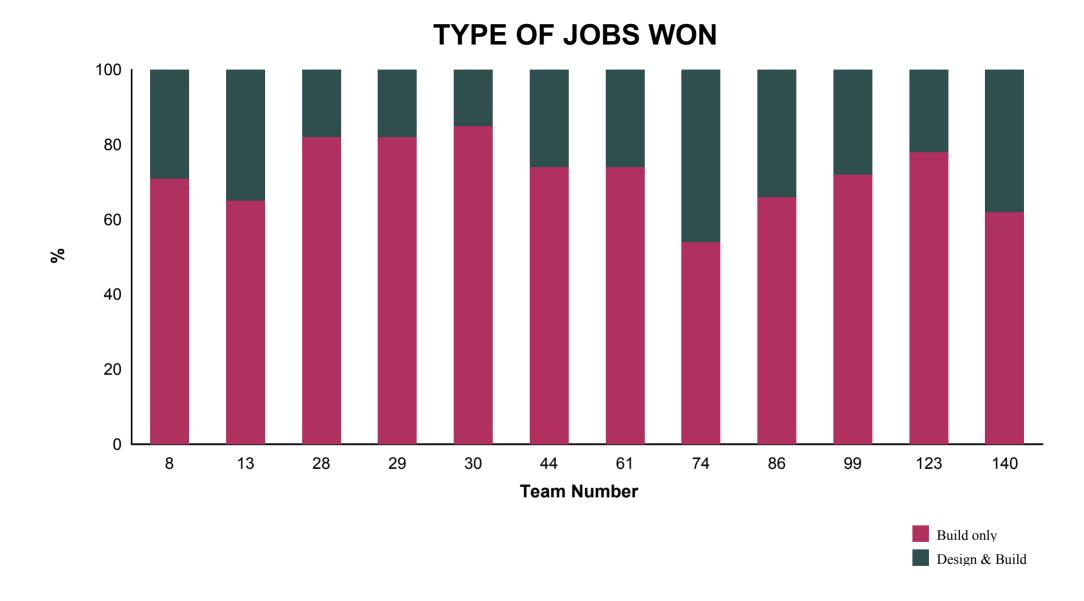


Every job that is bid for incurs a bidding cost putting the tender together, which increases overhead costs.

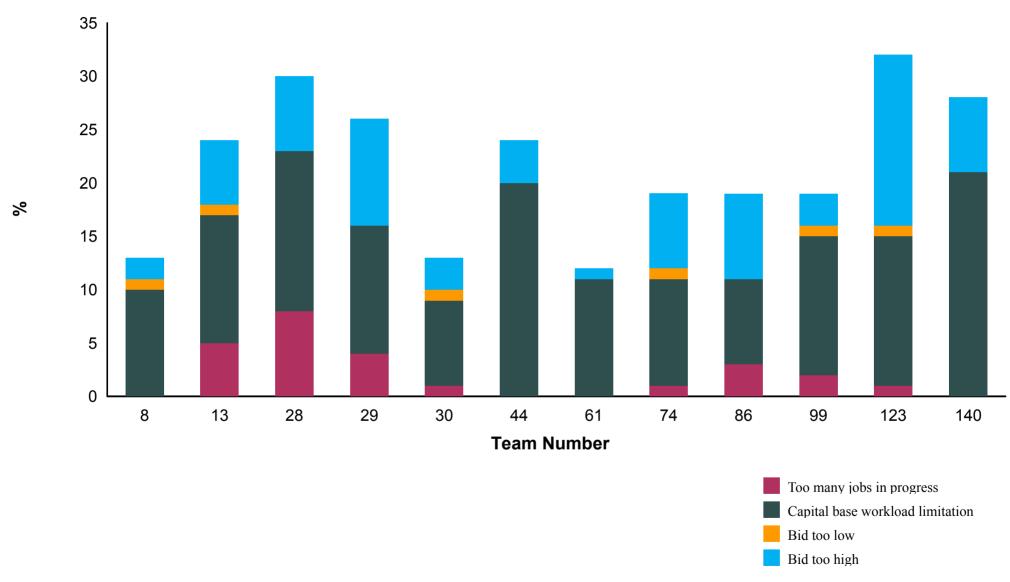
High bidding success keeps bidding costs to a minimum.

#### **AVERAGE NUMBER OF JOBS WON EACH PERIOD**

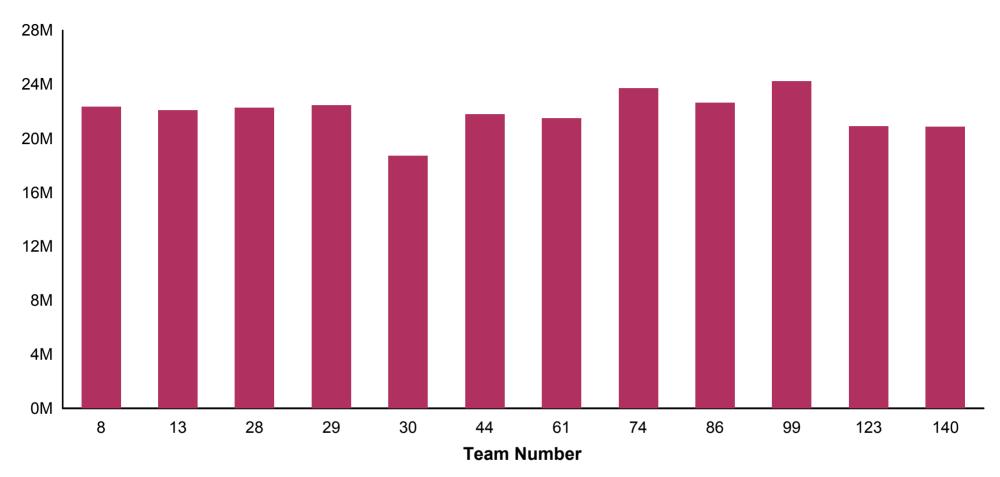




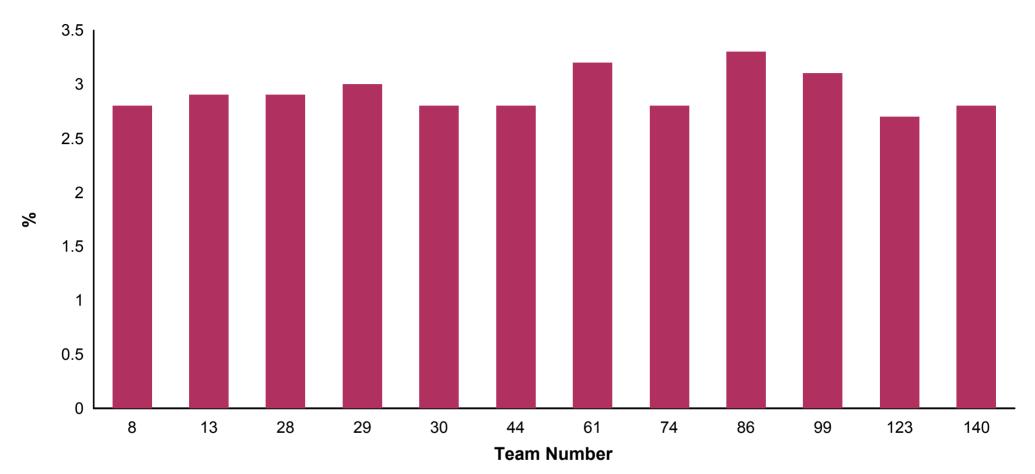




#### **AVERAGE VALUE OF WORK WON EACH PERIOD**



#### **MARGIN IN WORK WON**



### DURING TIME IN CHARGE

#### **TURNOVER**

If the company is able to win more new work, this should be reflected in an increase in the turnover, or the amount of work progressed.

#### **AVERAGE TURNOVER EACH PERIOD**

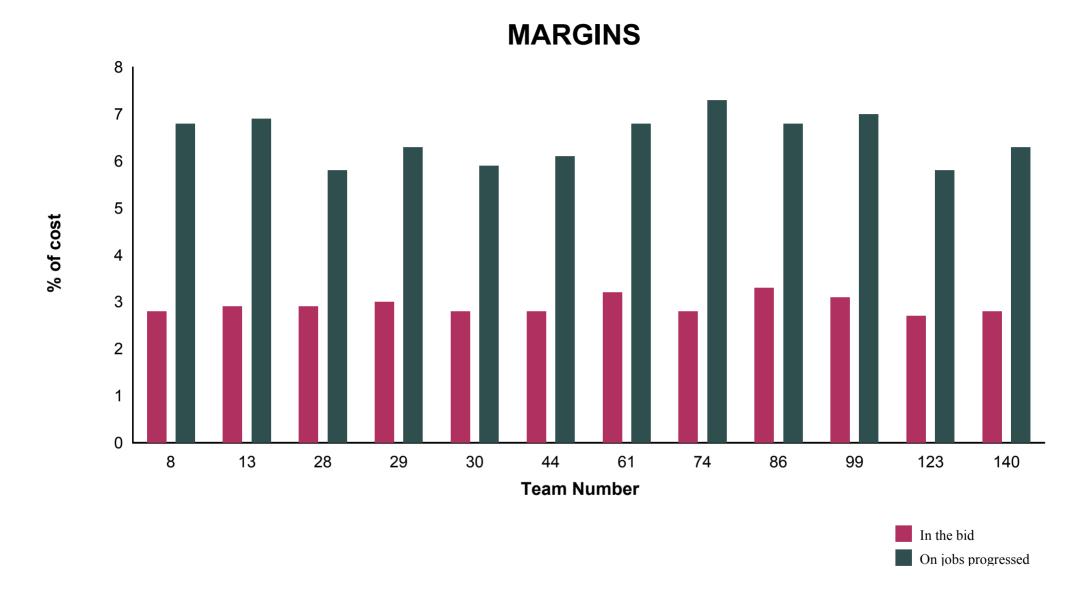


Identifying and securing new work ensures that the turnover (monies earned) across all jobs progressed is healthy.

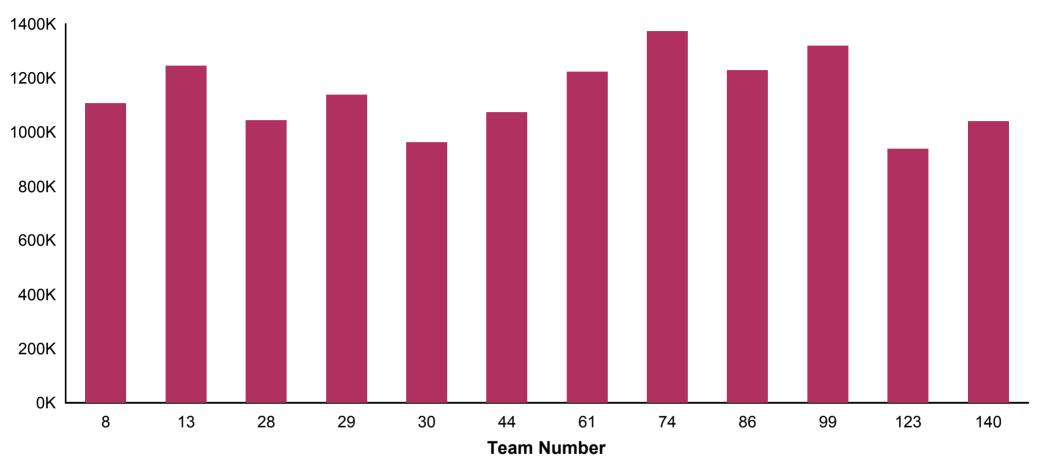
### DURING TIME IN CHARGE

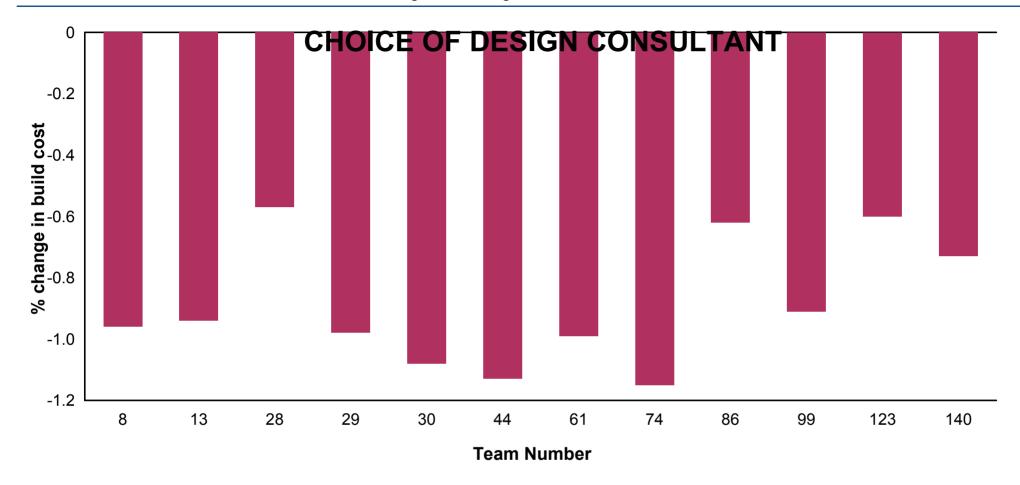
#### **JOB PROFIT**

Turnover is required to grow the business, but managing jobs in progress as profitably as possible is the key to improving the value of the business.



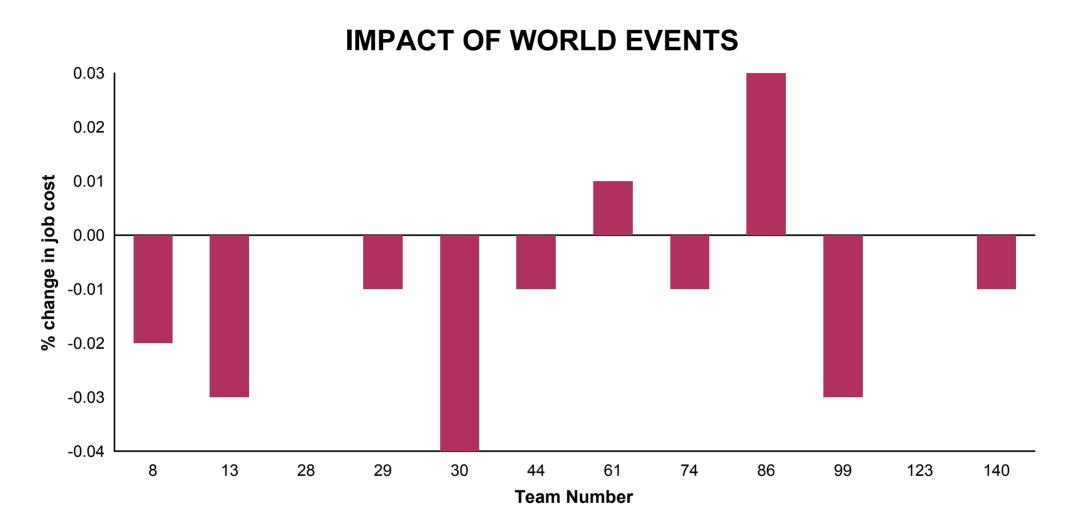
#### **AVERAGE AMOUNT OF JOB PROFIT EACH PERIOD**

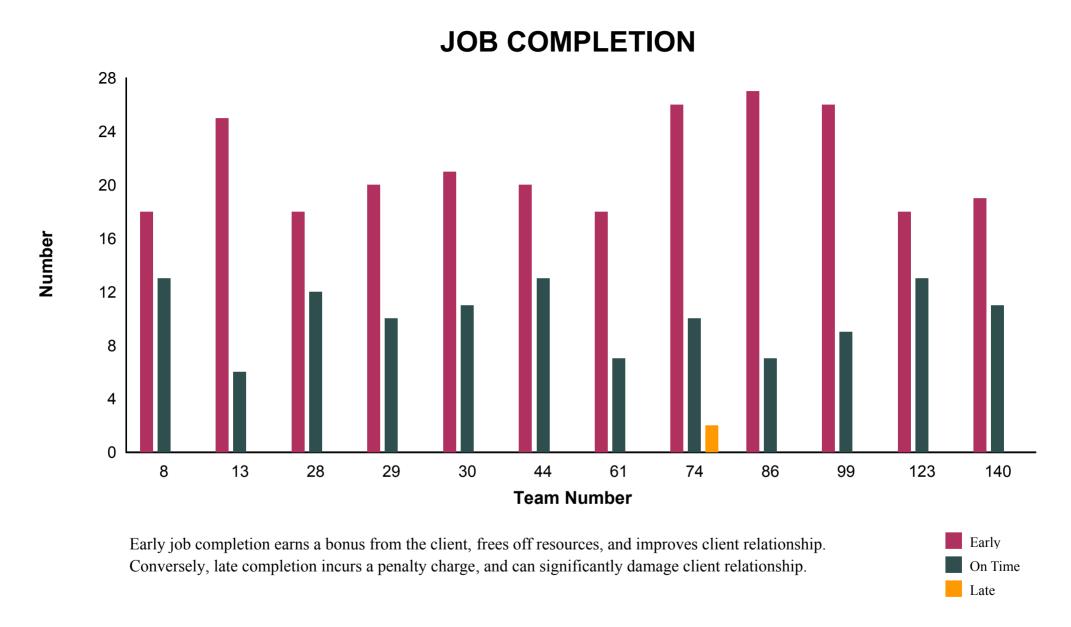




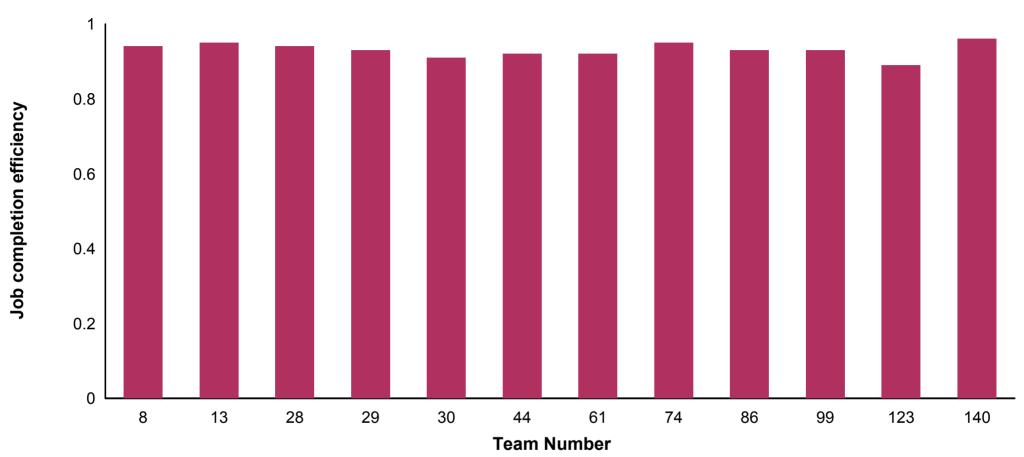
The choice of design consultant for Design and Build jobs can have a significant impact on the build costs.

Consultants with appropriate expertise and BIM experience produce designs that reduce the expected build cost when a job is progressed, which improves the profit margin on the job.





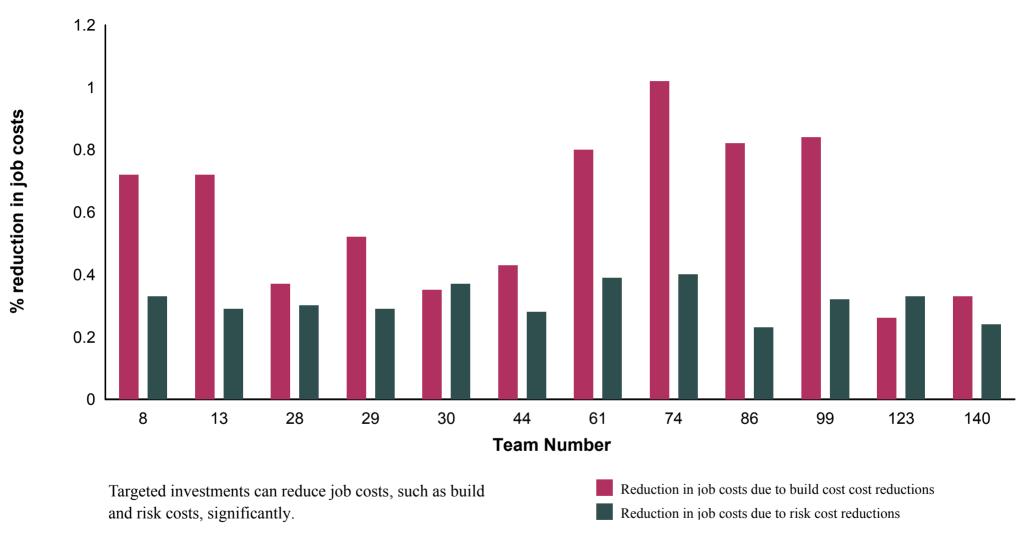
#### LABOUR MANAGEMENT

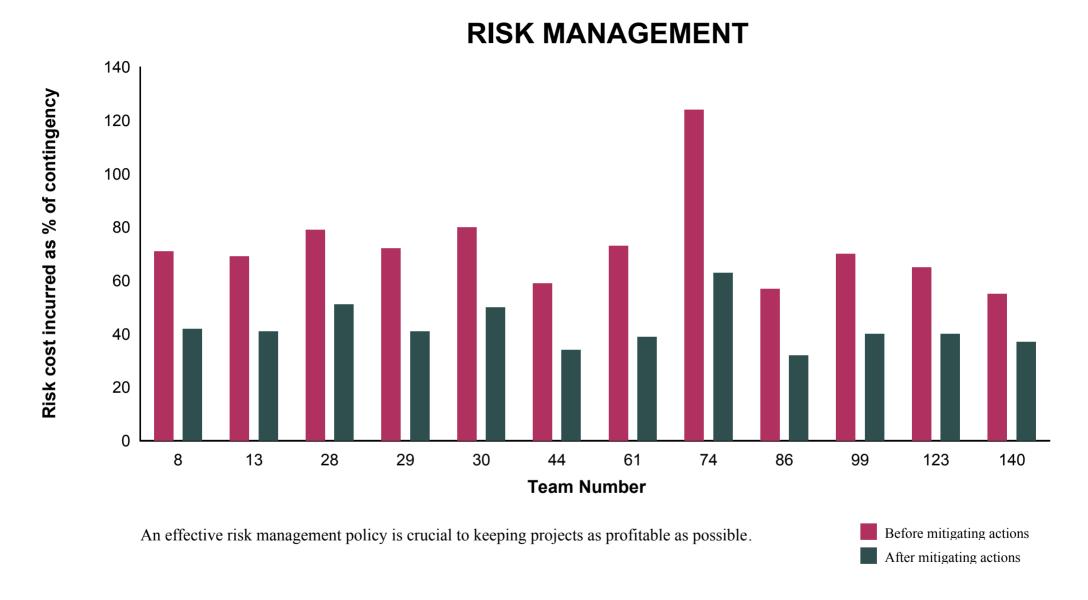


Completing jobs as efficiently as possible in terms of labour resourcing is key to maximising job profits.

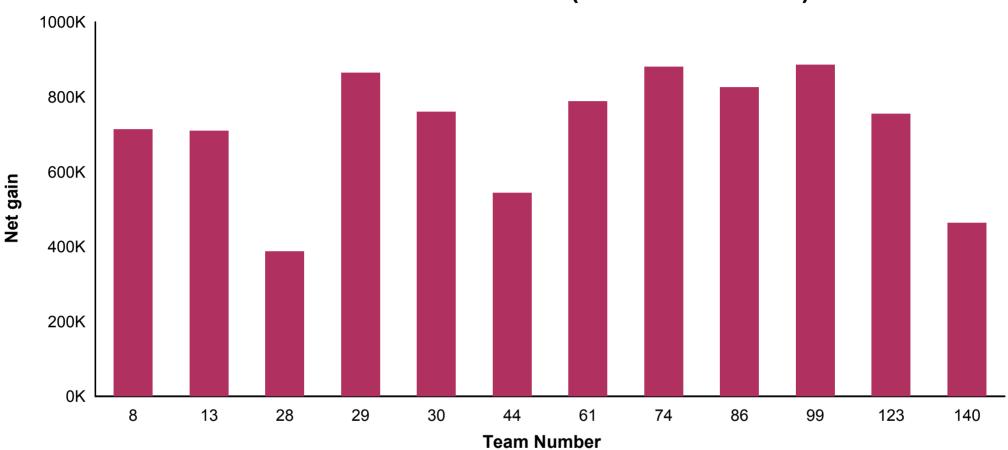
The efficiency rating is from 0 to 1, where 1 is the optimum level.

#### **TARGETED INVESTMENTS**



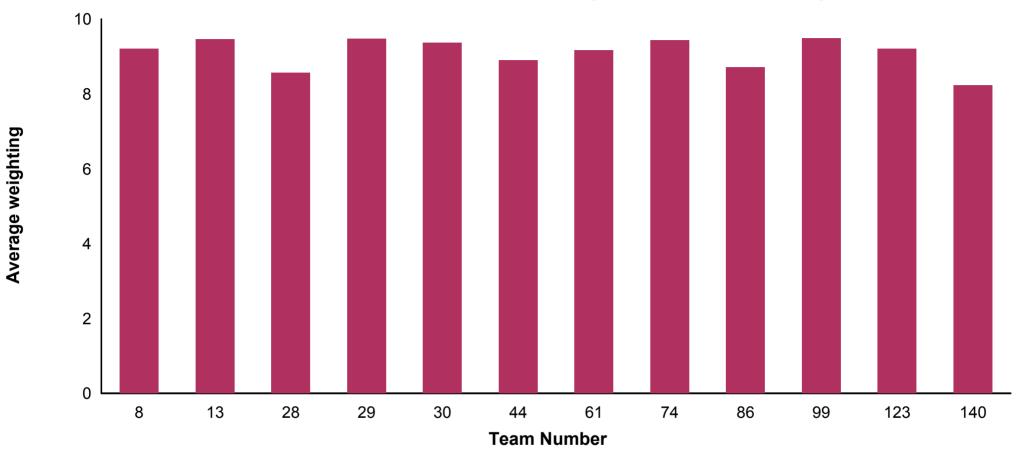






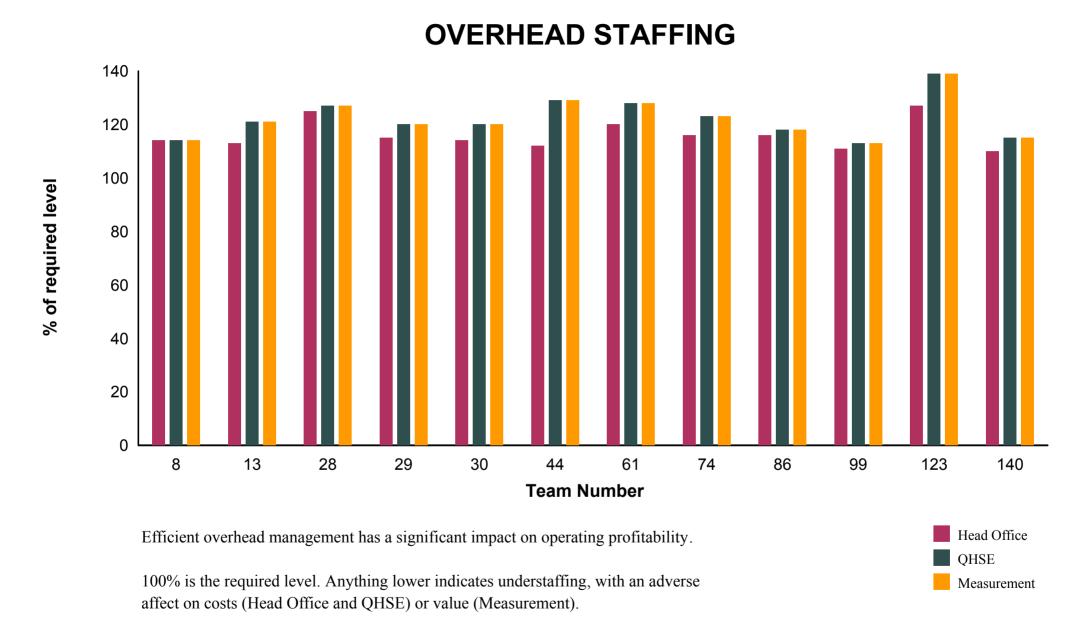
Paying a bonus to project managers not only prevents them from resigning, but can improve their productivity, with a potential net monetary gain (job profit).

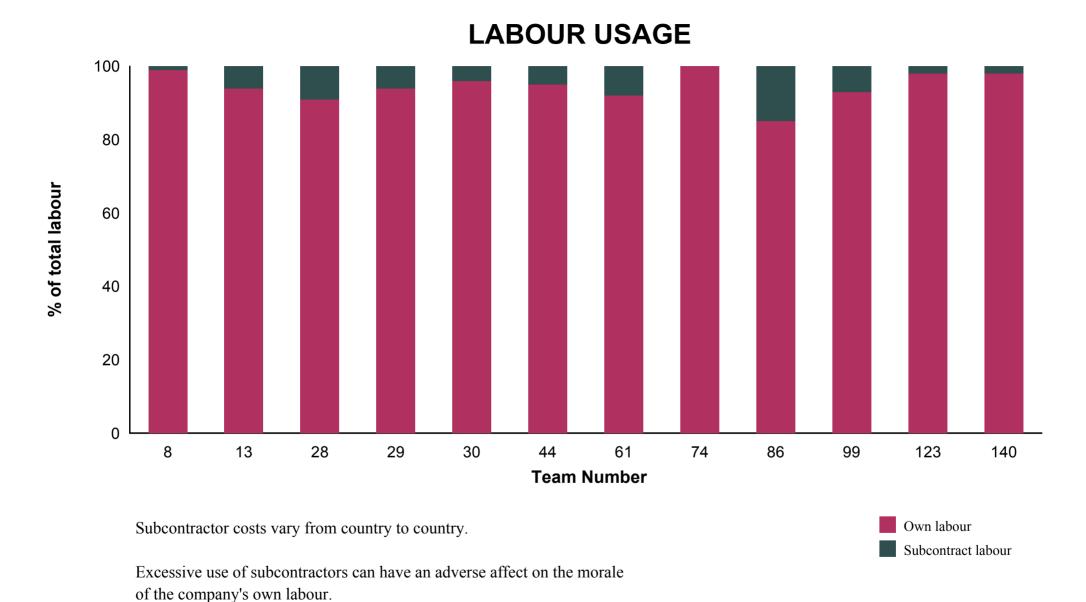
#### PROJECT MANAGER (PERFORMANCE)



A project manager with well-matched experience for a particular type of job will handle available resources more efficiently, whilst a project manager with inappropriate experience will impair contract efficiency.

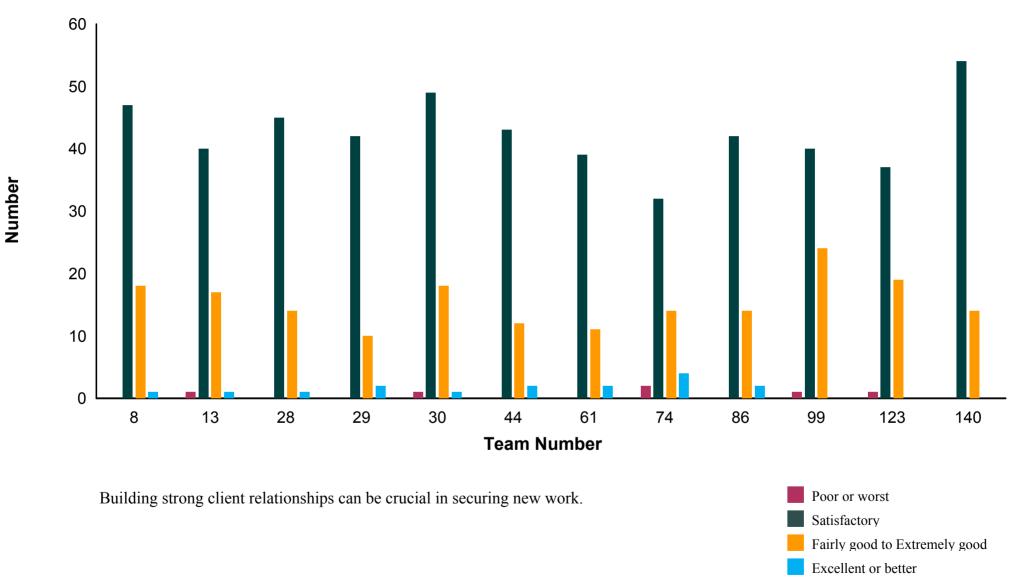
Project managers are weighted from 1 (Poor) to 10 (The best possible).





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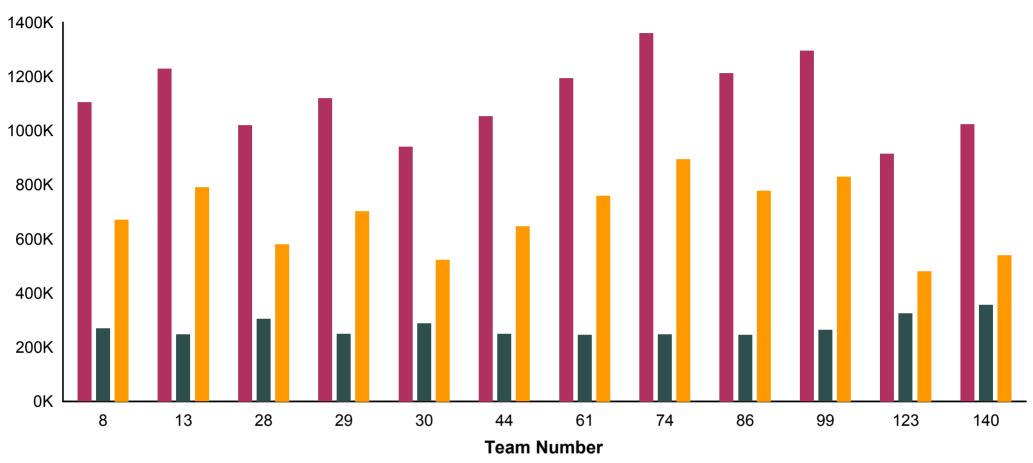
#### **CLIENT RELATIONSHIPS**



### DURING TIME IN CHARGE

#### CHANGE IN COMPANY VALUE

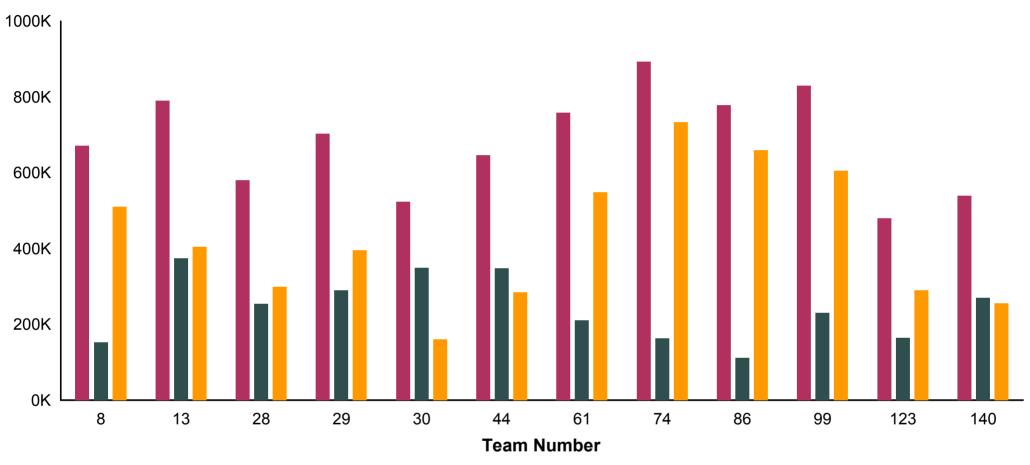
#### **AVERAGE COMPANY PROFITS AND COSTS EACH PERIOD**



Ultimately the Operating profit improves the value of the business, going straight into the Cash Account.

OPERATING PROFIT = GROSS PROFIT - OVERHEAD COSTS

#### **CHANGE IN COMPANY VALUE EACH PERIOD**



The value of the company is reduced by paying dividends to shareholders.

So long as the dividend payments are offset by higher operating profit, the value of the business will continue to rise.

